

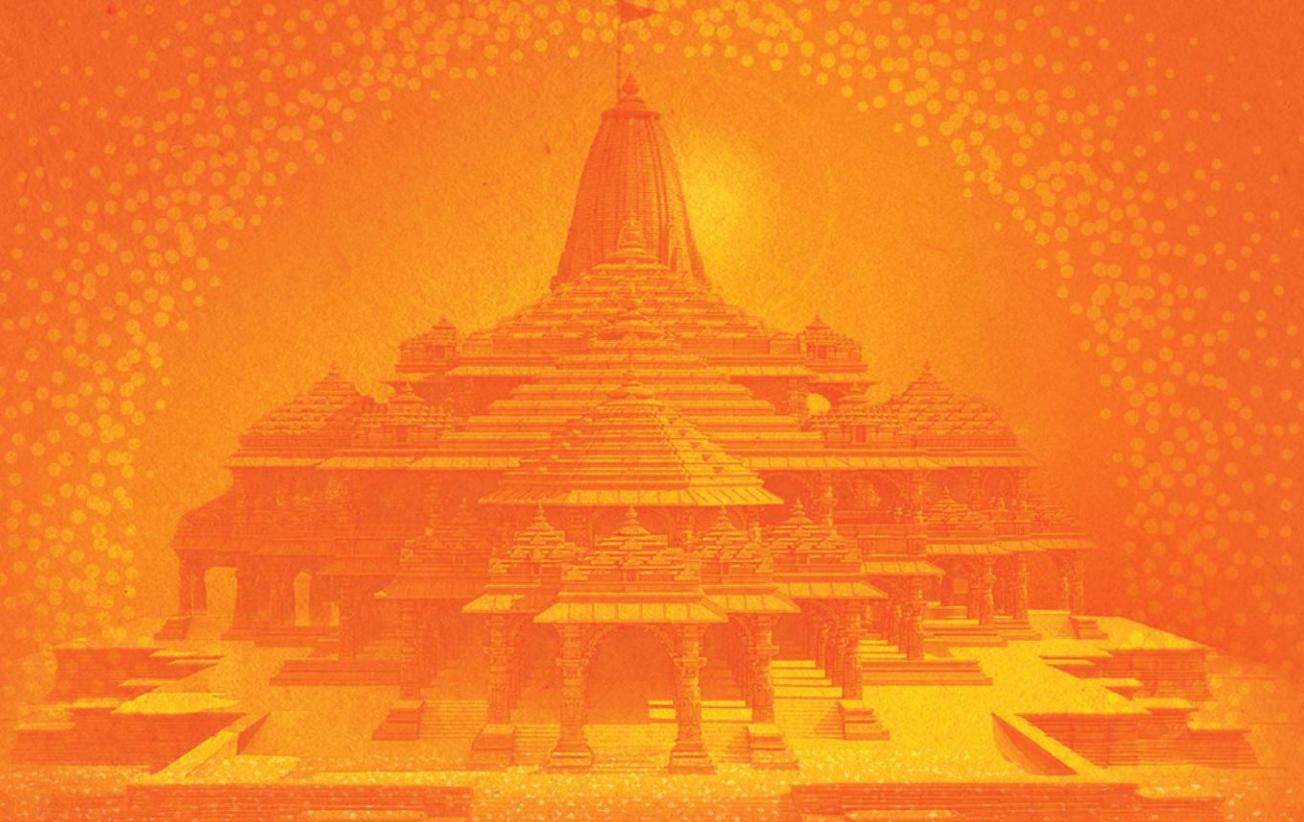
 **BeTogether**

# Centre Point

**AYODHYA**

# अयोध्या RISING

Where spiritual prosperity  
meets smart investments



# अयोध्या

From sacred roots to global spotlight



The spiritual capital of the world



Birthplace of Lord Ram – 3,000+ years of sanctity



Re-emerging as the world's spiritual capital



Cultural diplomacy hub attracting global tourists & investors

# अयोध्या

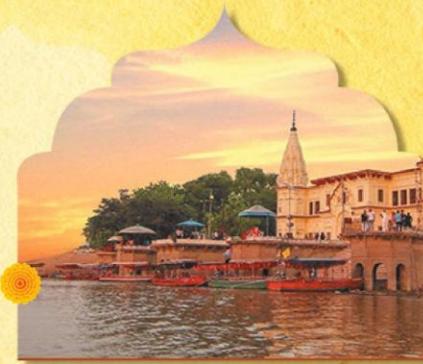
A city where every corner tells a story



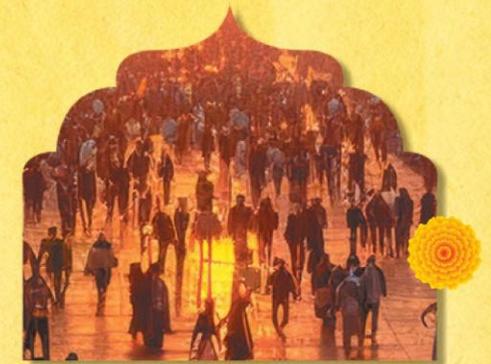
Living legends  
of the Ramayana



Hanumangarhi,  
Ramkot,  
Kanak Bhawan,  
Nageshwarnath  
Temple



Guptar Ghat &  
Ram Katha  
Museum: timeless  
attractions



Each landmark  
boosting steady  
tourism inflow & real  
estate demand

Tourism Boom

@अयोध्या



Attracting numerous tourists  
with infinite opportunities



Over 5+ crore pilgrims  
annually with repeat visits



Tourism driving hospitality,  
retail & spiritual wellness

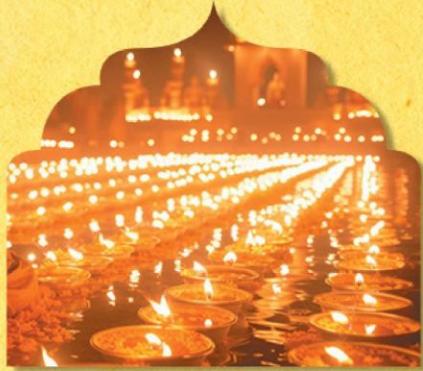


Incredible demand for pilgrims,  
tourists & lifestyle investors

[https://www.goodreturns.in/news/ram-mandir-to-boost-tourism-jefferies-anticipates-ayodhya-to-become-global-pilgrimage-destination-1325675.html?utm\\_source=chatgpt.com](https://www.goodreturns.in/news/ram-mandir-to-boost-tourism-jefferies-anticipates-ayodhya-to-become-global-pilgrimage-destination-1325675.html?utm_source=chatgpt.com)

# अयोध्या The city of eternal celebrations

Festivals that light up the economy



**Deepotsav 2023: 22.23  
lakh diyas lit making  
the World Record**



**Ram Navami, Shraavan  
Jhula Mela, Kartik  
Purnima Snan**



**Year-round festivals  
boost year-round  
business & stays**

Source: <https://www.dailypioneer.com/2023/state-editions/seventh-deepotsav-sets-a-dazzling---guinness--world-record-with-over-22-23-lakh-diyas-lit-up.html>

# अयोध्या

The divine destinations  
is now seamlessly connected



**Maharishi  
Valmiki Airport  
operational**



**Rs. 15,700 crore  
infra projects  
(airport, rail,  
highways)**



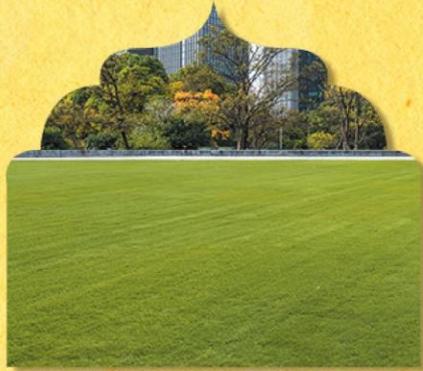
**6-lane highways,  
metro,  
riverfront, EV  
networks**



**Strategic  
connectivity to  
Lucknow, Varanasi,  
Prayagraj**

Source: <https://economictimes.indiatimes.com/news/india/ayodhya-projects-pm-modi-inaugurates-15000-crore-projects-covering-ayodhya-dham-rail-station-airport-more/articleshow/106396098.cms>

# Real Estate Momentum @ **अयोध्या** Temple town turning into investment town



Land prices  
multiplied since  
2022 in prime zones



Growth in hospitality  
& integrated  
townships



Temple-belt with  
premium commercial  
hubs

# Vision 2047 blueprint for Ayodhya's transformation

## Redevelopment of Ayodhya Dham station



Sources: <https://theprint.in/india/cm-yogi-reviews-ayodhya-vision-2047/1238532/>

# Hospitality Gold Rush @ अयोध्या



**Demand surges, supply falls short**



**150 hotels & 550 homestays**



**Occupancy 80-90% post consecration in Ram Mandir**



**4-star tariffs ₹10K-12K/night**



**Stay duration rising to 2-5 days**

## Sources:

<https://www.moneycontrol.com/news/india/ayodhyas-hospitality-sector-anticipates-historic-surge-post-pran-pratishtha-ceremony-12066921.html>

<https://www.businesstoday.in/india/story/ram-temple-consecration-ayodhyas-premium-hotels-already-see-90-occupancy-prices-surge-up-to-rs-70k-per-day-412679-2024-01-10>

<https://www.financialexpress.com/business/industry-ayodhya-shining-3572976>

# Hot investment pockets @ Ayodhya



Temple Belt.  
Airport Zone.  
Ring Road. The  
Golden Triangle  
of ROI.

High-value  
ROI from  
villas, retreats,  
cultural  
resorts



Airport zone  
& temple  
corridor =  
commercial  
hotspots

Peak  
returns in  
3-5 years





Get ready to unlock  
**Ayodhya's**  
biggest investment  
opportunity

INTRODUCING



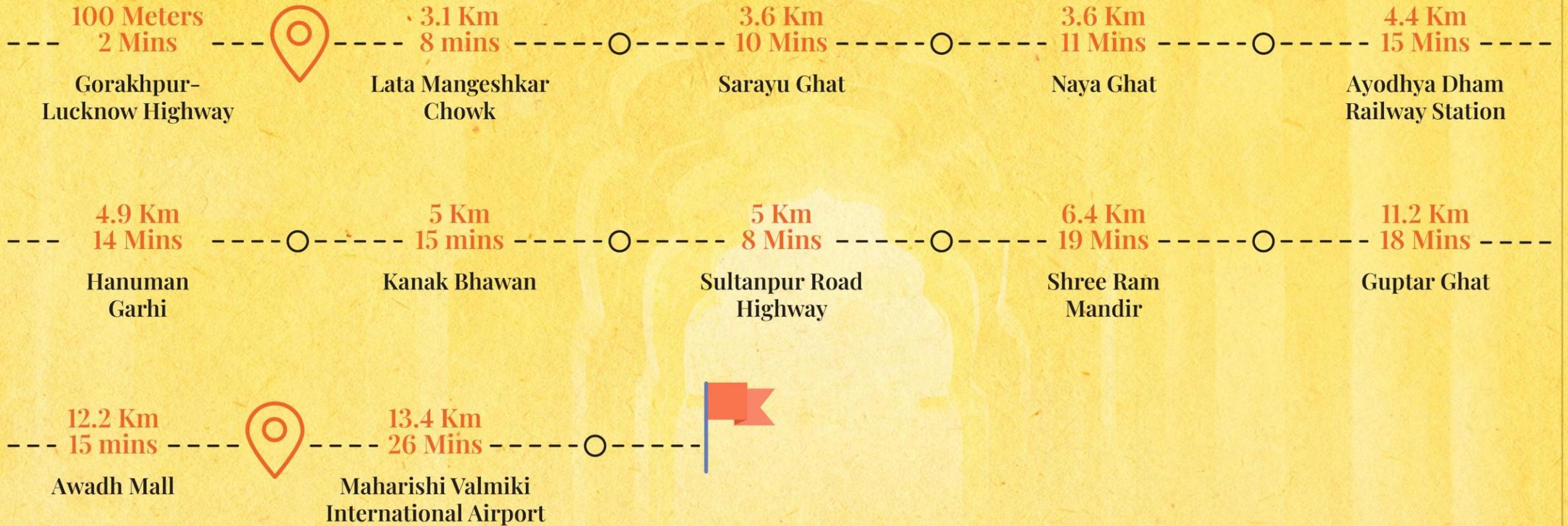
# Centre Point

AYODHYA

**Ayodhya's First Organized Commercial Hub  
Strategically placed near growth corridors**

# Location Map





Step into Ayodhya's first organized commercial hub designed for unmatched growth and returns. It'll bring the city everything it was waiting for.



Branded Retail | Food Court & Dining | Multiplex |  
Family Entertainment Zone | Service Apartments | Ample Parking with Two Basements



 **BeTogether**  
**Centre Point**  
AYODHYA



ARTISTIC IMPRESSION

ARTISTIC IMPRESSION

BeTogether  
**Centre Point**  
AYODHYA

OMAXE

CINE  
HYPER  
FASHION  
CELEB  
FOOD

BeTogether  
**Centre Point**  
AYODHYA

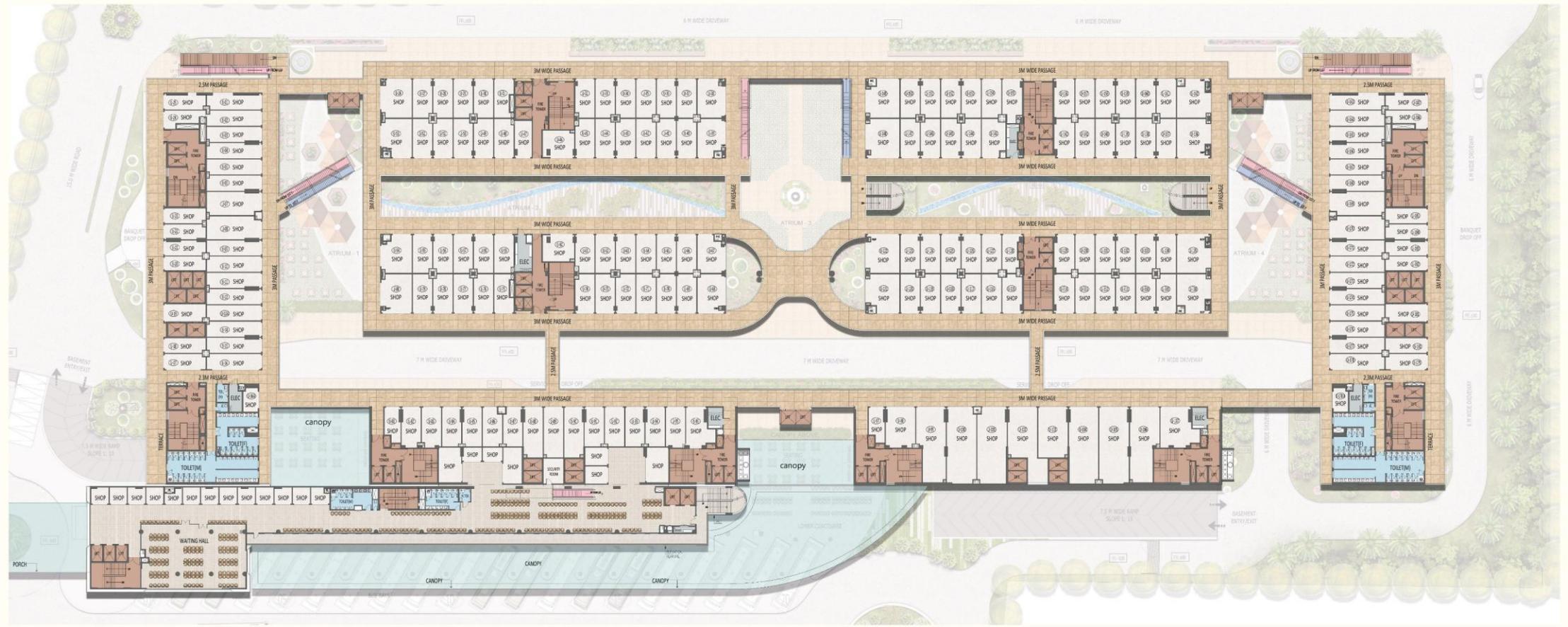
ARTISTIC IMPRESSION





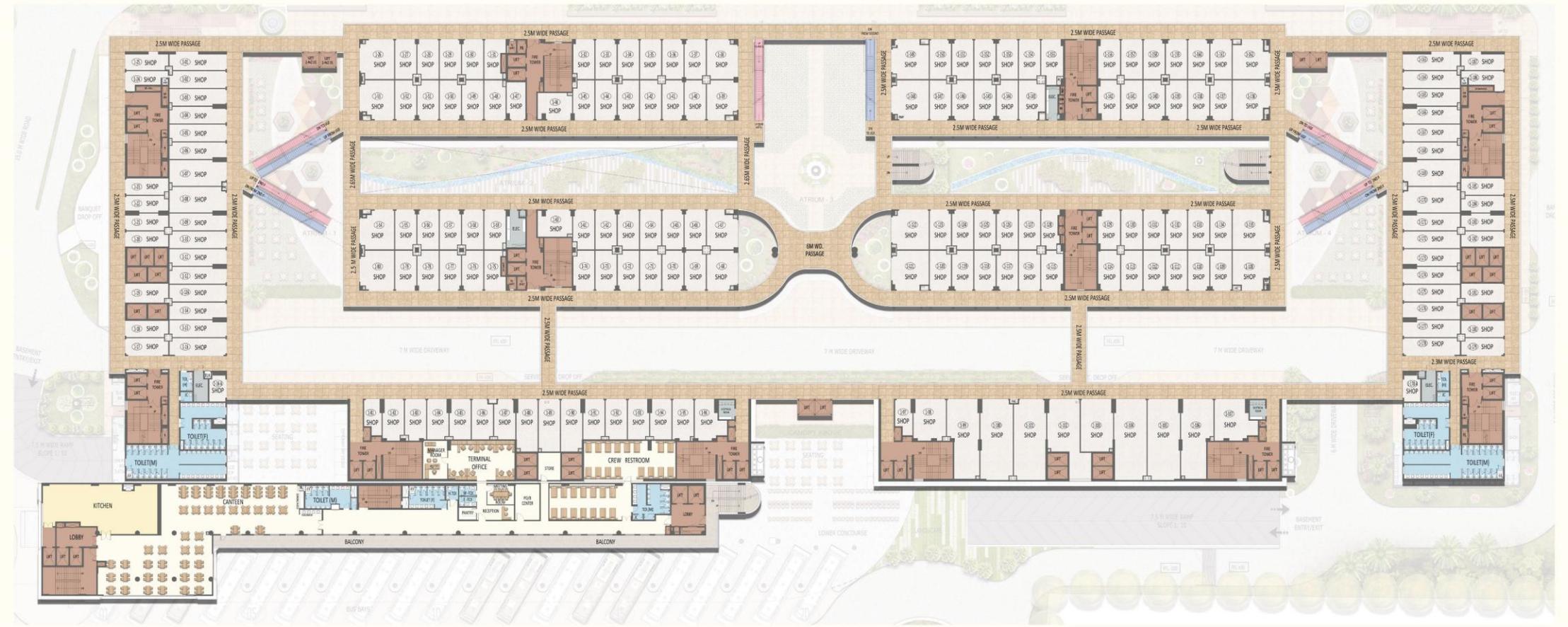
Lower Ground Floor Plan

# FLOOR PLAN

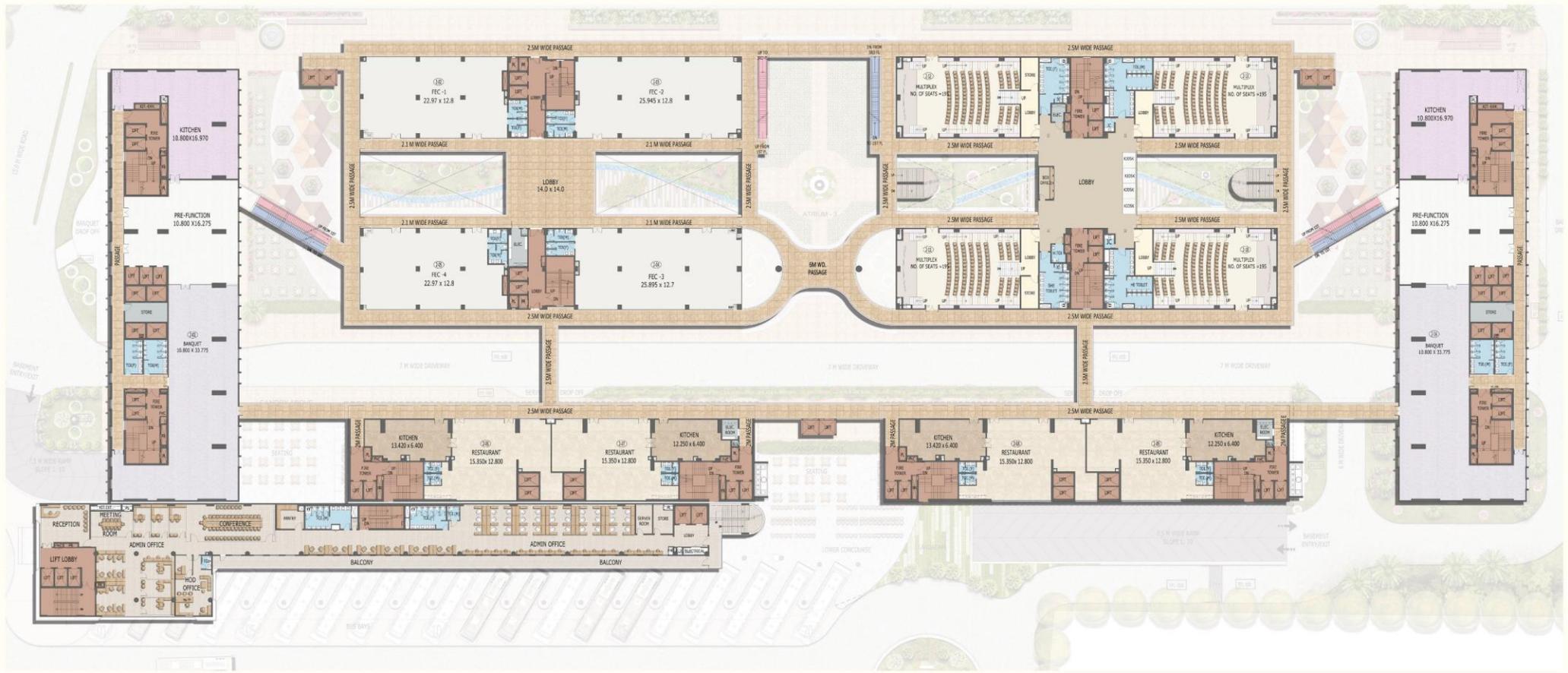


Upper Ground Floor Plan

# FLOOR PLAN

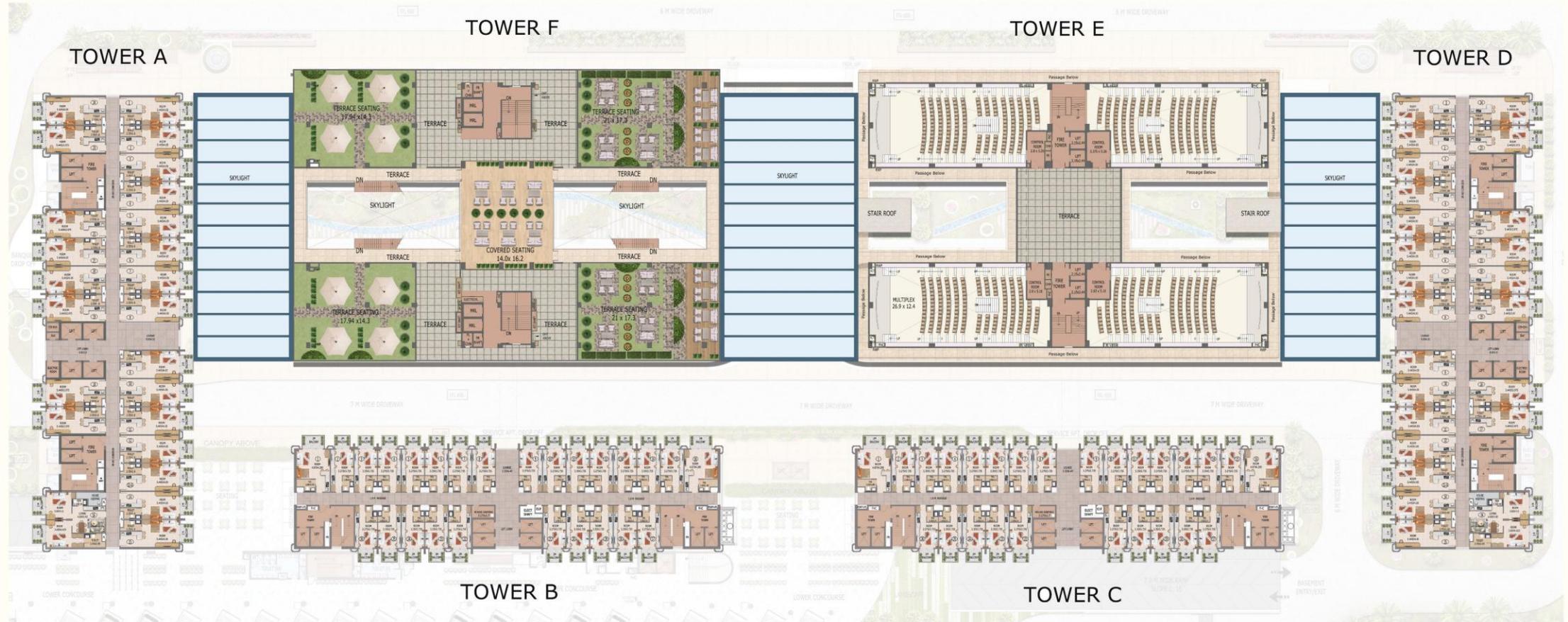


First Floor Plan



Second Floor Plan

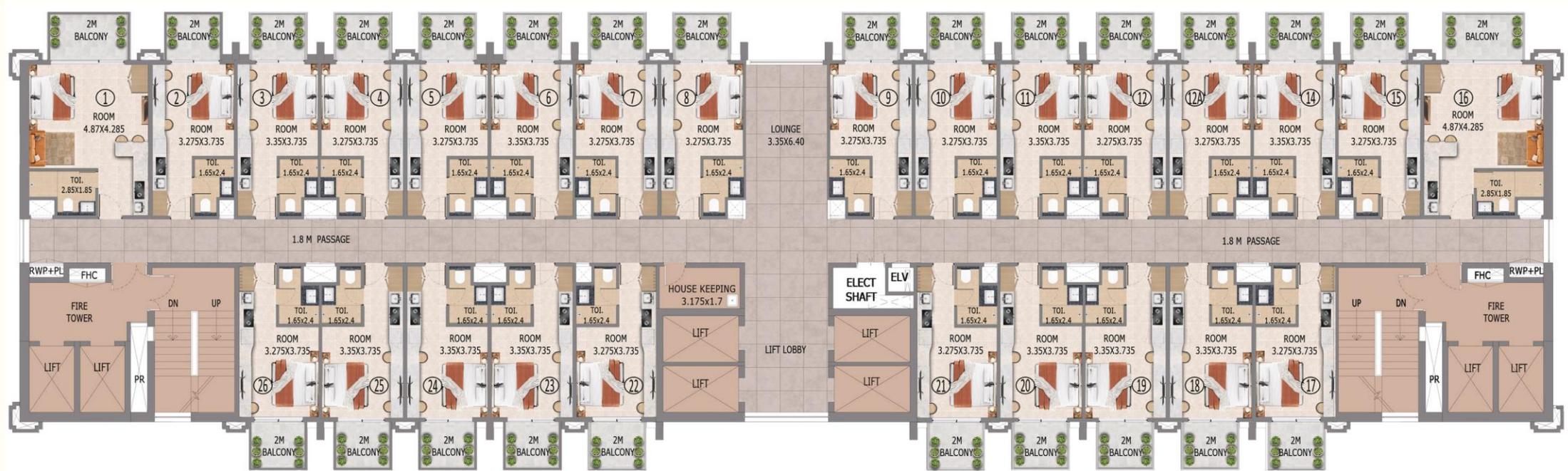




Fourth Floor Plan



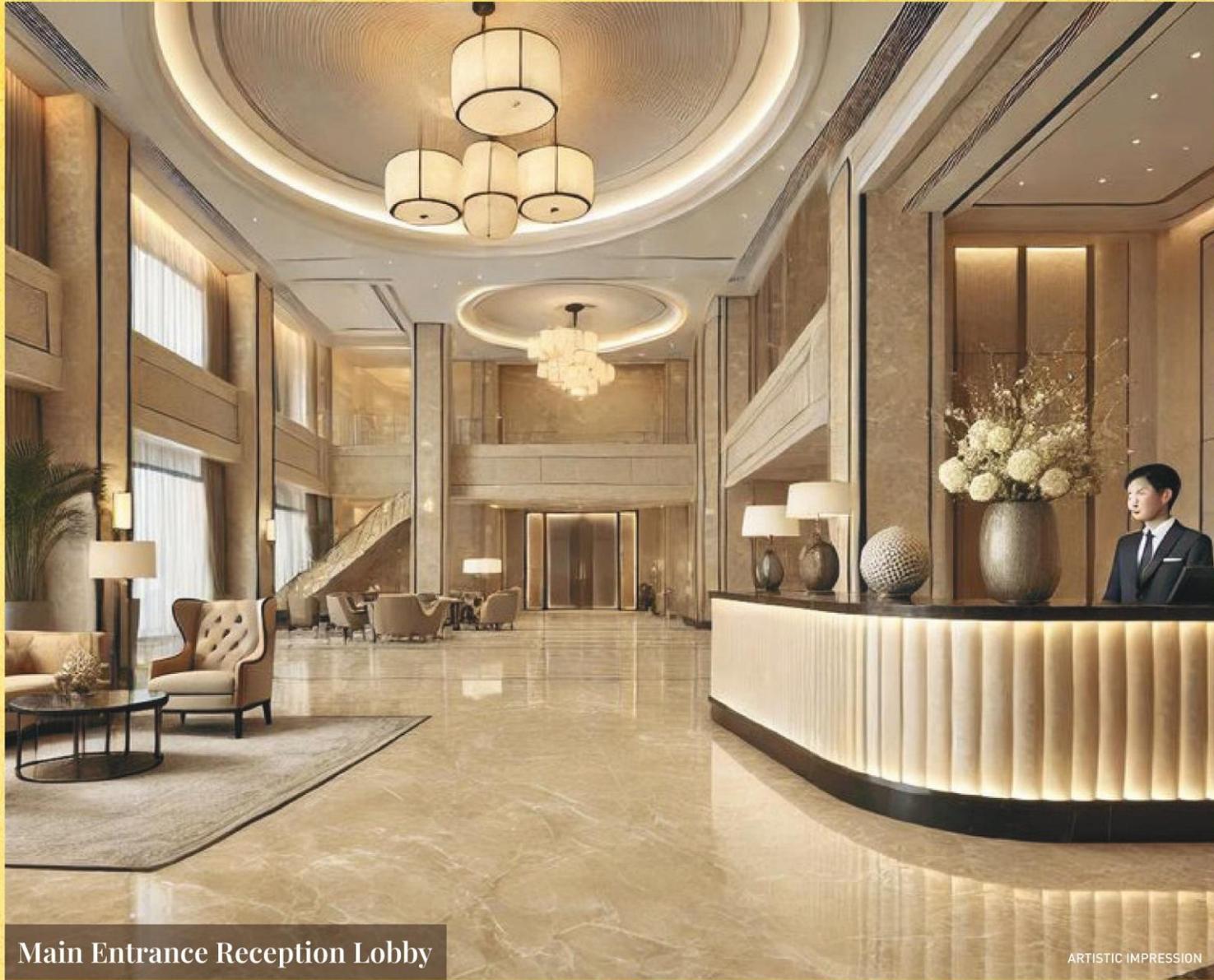
Typical Floor Plan (5<sup>th</sup> to 16<sup>th</sup> / 17<sup>th</sup> / 18<sup>th</sup> Floor)



TOWER B & C - Typical Floor Plan (4<sup>th</sup> to 18<sup>th</sup> Floor)



Tower B & C - Unit Types



Main Entrance Reception Lobby

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Lobby Lift

ARTISTIC IMPRESSION



Corridor

ARTISTIC IMPRESSION



Studio Room

ARTISTIC IMPRESSION

# Key reasons invest in BeTogether Centre Point?

Your gateway to Ayodhya's rising economy

Assured  
Footfalls: 5  
crore+ tourists  
annually

Future-Ready  
Infrastructure

Integrated  
mall ecosystem  
with shopping,  
entertainment  
& stay

High ROI  
Potential with  
Temple tourism  
& global spiritual  
capital status

Brand Trust:  
30+ years of  
Omaxe legacy



## **Building Together, Growing Together!**

**Omaxe BeTogether is a mission backed by integrity, inclusivity, and infrastructure-first thinking. With strong collaborations and partnerships, BeTogether is geared to deliver projects that serve the people, empower the economy, and contribute to Bharat's growth story!**



### **Reviving Stalled Projects:**

Transforming stressed or incomplete projects into vibrant urban icons.

---



### **Public-Private Synergy:**

Operating through Joint Ventures and the PPP model to ensure stakeholder participation and sustainable growth.

---



### **On-Time, Every Time:**

Prioritizing timely delivery, premium quality, and customer- centric outcomes.

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### **Strategic Partnership with UPSRTC:**

Working hand-in-hand with the Uttar Pradesh State Road Transport Corporation to optimize connectivity, access, and public convenience.



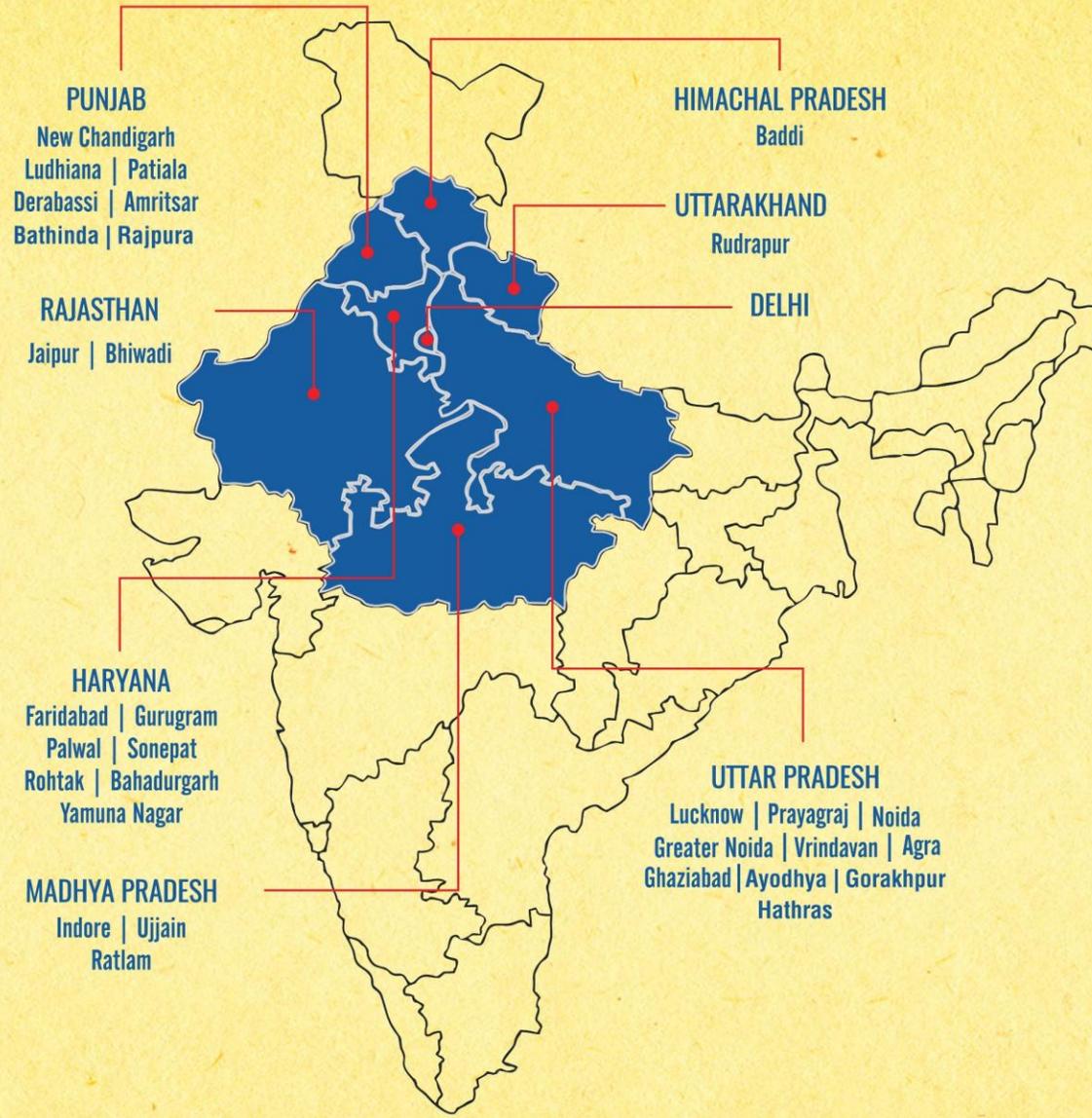
**Turning Dreams into Reality**

**Be part of a journey of trust, triumph & transformation**

Since its inception in 1987, Brand Omaxe has evolved to become a leader in the real estate sector, having delivered 13.2 million sq. ft. of premium space across multiple cities in India.

With an unwavering pledge to Turn Dreams into Reality, and a firm conviction about providing high-quality products, extraordinary customer service, and lifestyle-enhancing features, Omaxe has developed numerous iconic projects and architectural wonders. For over three decades, the brand has remained devoted to its founding values, bringing satisfaction and joy to millions.

**Omaxe BeTogether in Ayodhya is your opportunity to be part of this enduring success story.**



**Growing  
Presence,  
a national  
Pride!**

**8 States and 31 Cities**

**38 Years of Trust**

**13.02 Million Sq. Mtr.  
of delivered space**

As of 31<sup>st</sup> March 2025

DELHI | UTTAR PRADESH | HARYANA | PUNJAB  
HIMACHAL PRADESH | UTTARAKHAND | RAJASTHAN | MADHYA PRADESH

Secure your  
space today,  
be part of  
**Ayodhya's**  
growth story...



As lakhs turn into crores in footfalls  
and aspirations rise for better  
infrastructure, hospitality, and  
experiences—the time to invest is now.

**Be part of it!**





# Thank You

**Feel Free To Contact Us :**

**Call : 99999 00440**